

FOR IMMEDIATE RELEASE

September 21, 2023 Award-winning journalists launch new audio series, [*Slaying a Drag-a-Thon*](#), about the true chaotic attempt to break a world record for the longest-running drag show ever.

[Portland, OR] - Award-winning journalists Eden Dawn and Fiona McCann debut a new five-part audio series called *Slaying a Drag-a-Thon* on **September 28**, chronicling a wild attempt to set a **new Guinness World Record for the longest-running drag show in history**. The series, cowritten and coproduced by Dawn and McCann, features interviews conducted over the three-day record attempt with *RuPaul's Drag Race* queens Peppermint, Eureka O'Hara, LaLa Ri, and celebrity emcees including *SNL* alums Fred Armisen, Punkie Johnson, and Paula Pell, plus stand up comedian Cameron Esposito, Broadway star Frankie Grande, Guinness adjudicator Michael Empric, the Trevor Project's Vaughn Frisby, and a host of drag queens, kings, emcees, and members of the 2,500-strong audience that lined up around the block to support this 48-hour feat.



Slaying a Drag-a-Thon dives into the wave of **anti-LGBTQ+ legislation** around the US, the **history of drag** in Portland, **what drag means** to the those who perform it, **coming out stories** from performers and emcees, and plenty of **backstage shenanigans**, production disasters, Guinness rules, and advice from **world record holders**.

- [Listen to the trailer here.](#)
- Find the first two embargoed episodes plus behind-the-scenes images from award-winning photographer [Holly Andres](#) here: www.wecantprintthis.com/secret Password: queens. (High res available on request)

“After a lifetime of watching drag and a career of journalism deadlines, I thought I was entirely prepared to produce this event. I was wrong. This was the most stressful 48 hours of my entire life,” says Drag-a-Thon producer and podcast narrator Dawn. “But I’ve also never been prouder of anything I’ve done and getting a world record with your friends and a gaggle of drag queens and celebrities was worth all the ulcers.”

“Drag royalty, celebrities, a ticking clock, Dolly Parton songs on blast, and Guinness? I don’t think I’ve had more fun or less sleep in my storytelling life,” says series coproducer McCann.

Background

On July 10, 2023, gender-neutral apparel company Wildfang, together with [We Can't Print This](#) cohost Eden Dawn, kicked off a Guinness World Record attempt in Portland's [historic Darcelle XV Showplace](#), currently the oldest continually running cabaret club in the US. Exactly 48 hours, 11 minutes, and 30 seconds later, they were declared world record holders by an official Guinness adjudicator to confetti cannons and the soundtrack of a sleep-deprived, sobbing crowd. (And they raised \$250,000 for the Trevor Project and their crisis services for queer youth.) So how did it happen? With a lot of blood, sweat, sequins, shenanigans, and so much joy. We document the whole thrilling affair in our five-part audio series *Slaying a Drag-a-Thon*, narrated by Dawn, who was one of the event's senior producers.

Slaying a Drag-a-Thon is a sidecast of [We Can't Print This](#), a podcast in which well known writers tell the stories we don't know behind the stories we do, now in its second season. *Slaying a Drag-a-Thon* is a

funny, poignant, rich, and raucous tribute to drag, to the international LGBTQ+ community, and to anyone who has ever been in any kind of show business.

Slaying a Drag-a-Thon is available on all major podcast platforms on September 28, including [Apple Podcasts](#), [Spotify](#), and [Google Podcasts](#).

Holly Andres is an award-winning photographer and director known for her stylized cinematic scenarios. She is regularly featured in *The New York Times Magazine*, *TIME*, *The New Yorker*, *Vanity Fair*, and *Glamour*.

For more information about the podcast, visit wecantprintthis.com/secret (password: queens)

Eden and Fiona are available for interview.

Audio producer: Owen Agnew

Contact wecantprintthis@gmail.com for more information.



Performers and organizers gather around producer Eden Dawn holding the Run of Show spreadsheet with 783 stage changes while Guinness adjudicator Michael Empric looks on.